

EMBO Workshop on Wnt Signalling

Stem Cells | Development | Disease

SPONSORSHIP AND EXHIBITION PROSPECTUS



We are pleased to invite you to sponsorship of the EMBO Workshop on Wnt Signalling: Stem Cells | Development | Disease to be held from October 6-9, 2014, on Broome's magnificent Cable Beach - the first EMBO Workshop to be held in Australia, and the first time the Wnt meeting has been held anywhere in the Southern Hemisphere!

The Wnt meetings incorporate both basic and clinical/diagnostic research and **are a significant national and international forum** for exchange of new data and a "progress report" on the application of cutting edge technologies in the field. Attendance is capped at 200 delegates to ensure the standard of Wnt meetings is maintained and the delegates and trade supporters can mingle to maximum advantage. Plenary and Symposium sessions make up the program, with Posters and Wine rounding out the interactive sessions. The majority of attendees are senior researchers from the top Australasian and international Labs. A stunning line-up of national and international luminaries in the field will attract excellent support from across Australia and the Asia-Pacific region. The program is full, but with adequate time built-in for relaxed interaction with delegates. Breakfasts, the Welcome Reception, Posters and Wine and the Starlit Conference Dinner are some of the ways that the relaxed atmosphere of a Broome meeting contributes to open communication. There are two options for the Exhibition, one includes a 15-minute oral presentation in the Sponsor's Forum

Themes and topics of the meeting are noted below, along with the major presenters, all experts of international standing in the field.

THEMES AND TOPICS

- Basic mechanisms of signal transduction and their role in development
- Wnt interactions with other signalling pathways
- human oncogenesis and other diseases
- therapeutic targeting and drug development

KEYNOTE SPEAKER

- Hans Clevers

PLENARY SPEAKERS

- Tony Burgess
- Randall Moon

INVITED SPEAKERS

- Stephane Angers
- Mariann Bienz

INVITED SPEAKERS *continued*

- Alan Clarke
- Feng Cong
- Trevor Dale
- Frederic de Sauvage
- Xi He
- Beric Henderson
- Stefan Hoppler
- Akira Kikuchi
- John McAvoy
- Christophe Marcelle
- Philippe Merle
- Christof Niehrs
- Owen Sansom
- Hitoshi Sawa
- Steven Stacker
- Patrick Tam
- Marian Waterman
- Karl Willert
- Dan Wu
- Terry Yamaguchi

We look forward to your support for the 2014 EMBO Workshop on Wnt signalling and to welcoming you to Broome in 2014.

<http://wnt2014.mtci.com.au>

Elizabeth Vincan Convenor,
Melbourne, October 2013

Conference Secretariat:
MTCi | PO Box 717, Caringbah, Sydney Australia
T: +612 9524 1799 | F: +612 9524 1744 | M: +61 419 688 581



Wnt 2014 ~ Sponsorship opportunities

We invite you to participate in the first Wnt Meeting to be held in Australia. The Meeting offers the following options for sponsorship. Academic and Association Sponsors should contact the Secretariat directly. Fees indicated include GST and are at the Early-Bird rate. See registration page for full fees. *The committee reserves the right to change the layout of the Exhibition without notice.*

Option 1: Diamond Sponsorship -

Includes co-naming rights to Wnt 2014

Please contact the Secretariat

Option 2: Platinum Sponsorship

Value: \$25,000 (GST inc.)

- Includes Sponsorship of a Session, decided in conjunction with the Program Committee, and the opportunity to introduce the session. Company logo placed in written program adjacent to that session.
- Banner and Company table centrepiece at one of the social events (Welcome Reception | Posters and Canapés | Conference Dinner)
- Exhibition table in prime position.
- Registration and Conference Dinner for 2 staff Members
- Complimentary, full-page colour advertisement in the Program and Abstract book (hard copy to be provided by Sponsor for interleaving into printed program); Complimentary satchel insert (copy supplied by sponsor); Complimentary TableWine™
- Logo on conference bags and all printed and website materials
- Link from Conference website to Sponsor's website; Logo slide display in PowerPoint slide of Sponsor logos; Acknowledgement as Platinum sponsor in all conference correspondence and appropriate media releases
- Access to the most active and senior researchers in the field
- Acknowledgement of Sponsorship on Wnt Community homepage.

Option 3: Gold Sponsorship

Value: \$12,000 (GST inc.)

- Includes Sponsorship of a speaker, decided in conjunction with the Program Committee. Logo placed in written program adjacent to speaker.
- Exhibition table in excellent position
- Registration and Conference Dinner for 1 staff Member
- Complimentary, colour advertisement in the Program and Abstract book (hard copy provided by Sponsor for interleaving in printed program)
- Complimentary satchel insert (copy supplied by sponsor); Complimentary TableWine™
- Link from Conference website to Sponsor's website; Logo slide display in PowerPoint slide of Sponsor logos; Acknowledgement as Gold sponsor in all conference correspondence and appropriate media releases
- Access to the most active and senior researchers in the field
- Acknowledgement of Sponsorship on Wnt Community homepage.

Option 4: Silver sponsorship

Value: \$8,000 (GST inc.)

- Exhibition table in optimum position
- Registration and Conference Dinner for 1 staff Member
- Complimentary satchel insert (copy supplied by sponsor); one Complimentary, A4 page advertisement in the Program and Abstract book (hard copy to be provided by Sponsor for interleaving in printed program)
- Complimentary TableWine™; Link from Conference to Sponsor's website; Logo slide display in PowerPoint slide of Sponsor logos; Logo on conference bags and printed and website materials;
- Acknowledgement as Silver sponsor in conference correspondence; Access to the most active and senior researchers in the field
- Acknowledgement of Sponsorship on Wnt Community homepage.

For bookings and further details:
Conference Secretariat
Tel: 02 9524 1799 | Mob: 0419 688 581
eMail: wnt2014@mtci.com.au | <http://wnt2014.mtci.com.au>

Option 5: Scientific session | speaker

Value: \$7,700 (GST inc.)

- Introduced as company sponsored session/ speaker.
- Logo and link from the conference website (URL provided by company)
- Logo acknowledgement in the printed program adjacent to session
- Registration and Conference Dinner for 1 staff Member

Option 6: Table Display with Talk

Value: \$3,300 (GST inc.)

- Registration for 1 (one) staff member
- Opportunity to present orally in an Exhibitor's Forum (15 minutes)
- Exhibition table in optimum position
- Logo slide display in PowerPoint slide of Sponsor logos
- Presentation of company's products to most active laboratories in the field
- See Exhibitor downloads for delivery labels
- Exhibition runs with Posters, October 6-7 in the ClubHouse; October 8-9, Sam Male Verandah.

Option 6:a Table Display only

Value: \$2,900 (GST inc.)

- As above, but without the oral presentation

Option 7: Tea Break

Value: \$1,500 (GST inc.)

- Logo acknowledgement on the conference satchel
- Logo and link from the conference website (URL provided by company)
- Logo acknowledgement in the printed program

Option 8: Cell phone/iPad ChargeBar

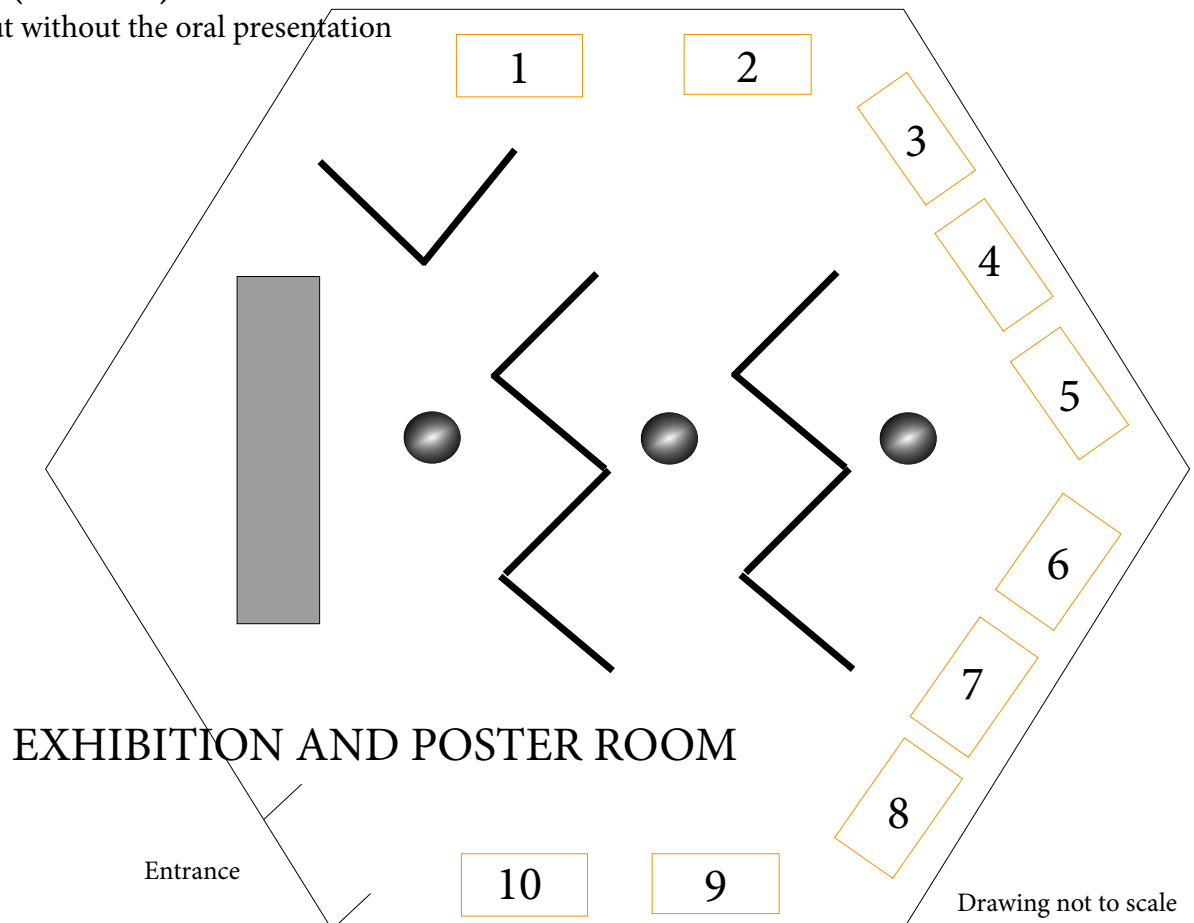
Value: \$1,200 (GST inc.) | in conjunction with Exhibition \$980

- Placement of Charge Bar adjacent to table (if exhibiting)
- Logo and link in sponsor page on conference website (URL provided by company)
- Logo acknowledgement in the printed program
- Opportunity to market services to the top and most active researchers in the field

Option 9: Satchel insert

Value: \$550 (GST inc.)

- Single handout item for delegates (supplied by company): e.g. brochure; mouse mat; USB stick; pen; Post-It notes
- Delivered to the venue - see Exhibitor downloads for delivery labels





ADDRESS DETAILS

Company Name:

Attendee's Name: Position:

Address: ☎:

..... Fax:

..... eMail:

State: Postcode: Mobile:

Country: URL: *

* Link is made from the conference website to the supporting company's website

EXHIBITOR DETAILS

All costs in Australian dollars and incl. GST

	on or before 5th May, 2014	after 5th May, 2014
● EXHIBITION - Includes oral presentation (inc. GST).....	\$3,300	\$3,500[]
● EXHIBITION - table only (inc. GST).....	\$2,900	\$3,100[]

Includes: Covered Table, 2 chairs, power; registration for one staff member:
 Lunches, teas, conference dinner printed/website acknowledgement

Table # Preference: 1) 2)

SPONSORSHIP OPPORTUNITIES

	AUD
● DIAMOND SPONSOR (1 only)	POA[]
● PLATINUM SPONSOR (3 only)	\$25,000[]
● GOLD SPONSOR	\$12,000[]
● SILVER SPONSOR	\$8,000[]
● SCIENTIFIC SESSION/SPEAKER SPONSOR#	\$7,700[]
● TEA	\$1,500[]
● CELL PHONE/iPAD CHARGE BAR	\$1,200 / \$980 for Exhibr[]
● SACHEL INSERT	\$550[]

#Please indicate preference, indicating day OR session/speaker.

PAYMENT METHOD

[] **CHEQUE:** Please make cheques payable to: **Magic Touch Consultancies (Int'l) Pty Ltd**
 All payment should be received in Australian dollars.

[] **EFT:** EFT details available on request

[] **CARD: **MASTERCARD / VISA****

Card Number:	_____ / _____ / _____ / _____	Exp: ___ / ___
Amount:	\$	Date: CCV:
Signature of Cardholder:	_____	
Name of Cardholder:	_____	